



WOMEN+POWER

Annual Gala Luncheon

Sponsorship
Opportunity





About Women+Power

Women+Power was founded with a mission to transform the power industry by fostering diversity and inclusivity. Our organization is dedicated to empowering women and enhancing their professional journeys within this critical sector. Through a range of initiatives, including mentorship programs, networking events, technical series and knowledge exchange opportunities, Women+Power strives to amplify the careers of women, helping them break barriers and achieve leadership roles. We are committed to creating a supportive community where women can thrive and where diverse perspectives are valued and integrated into the industry's future. By championing gender equity and professional development, Women+Power aims to drive positive change and innovation within Alberta's power industry and beyond.



The Annual Gala Luncheon

The Women+Power Annual Gala Luncheon is a premier event dedicated to celebrating and empowering women across Alberta's power industry. Held annually, this prestigious luncheon gathers leaders, innovators, and advocates in support of women in Alberta's energy industry and to foster meaningful connections. This year's gala features a sumptuous midday meal complemented by an engaging panel discussion. Attendees have the opportunity to network with influential figures and participate in a shared vision for advancing gender equity and leadership in Alberta's energy industry. With its blend of elegance and purpose, the Women+Power Gala Luncheon stands as a beacon of strength and collaboration in the pursuit of women's advancement.

Women+Power Reach



300

Average Attendees Per Year

2.5 K

Linked-In Followers

1.4 K

Email Subscribers

1.2 K

Members and Counting



**2024 TOPIC:
THE FUTURE
OF UTILITIES
IN A
CHANGING
ENVIRONMENT**



Aaron Engen, President and Chief Executive Officer, AESO

Carolyn Dahl Rees, Chair, AUC

Johanne Picard-Thompson, Executive Vice President,
Customer & Corporate Services, AltaLink

As a Presenting Sponsor your organization will



Align Your Brand with Our Audience: Position your company as a supporter of gender equity and leadership, resonating with a diverse and professional demographic.



Connect with Industry Leaders and Innovators: Engage directly with influential figures and trailblazers, fostering valuable relationships and opportunities for collaboration.



Network with Professionals Across the Energy and Power Industry: Gain access to a broad network of industry experts, potential clients, and partners within the energy and power sectors.

The Women+Power audience is



Diverse and Professional: Comprising individuals from a wide range of industries and professions, bringing varied perspectives and expertise.



Devoted to Lifelong Learning: Committed to continuous personal and professional development, always seeking new knowledge and growth opportunities.



Diverse Education and Experience: Featuring a broad spectrum of educational backgrounds and career experiences, contributing to a rich tapestry of insights.



Spans All Generations: Inclusive of multiple age groups, from emerging leaders to seasoned professionals, fostering intergenerational dialogue and collaboration.



Gala Luncheon Sponsorship Opportunity

Presenting Sponsor (\$15,000)

- Exclusivity, only one presenting sponsor
- First right of refusal on renewal
- Recognition by the host
- Opportunity to:
 - play a 30-second video (or alternative) during the Gala Luncheon
 - display a retractable banner in the reception area and in the venue
- Logo recognition:
 - on the event landing page
 - in the event program
 - in promotional and post-event emails
 - on event signage
 - in the rolling credits
- Opportunity to include a full-page ad in the event program
- Social media mentions
- 16 tickets to the gala (2 tables)



Sponsor the Women+Power Gala Luncheon

You can maximize these benefits by confirming your sponsorship today.
To explore alternative sponsorship opportunities, please contact:

Leah Iszakovits, Executive Director, Women+Power
ED@womenpower.ca

Terms of agreement:

All material must be approved by W+P.

W+P reserves the right to refuse any sponsorship or advertisement.

Sponsorship opportunities are placed on a first-come, first-served basis.

Refunds will not be offered for cancellations by the sponsor.